



SPOTLIGHT

Geraldine Osman

VP International Marketing at Connected Data



Q I'm proud to work in the data centre/IT industry because...?

A Technology changes everything - rapidly and for the better - and at the heart of every technological advance is data.

Q Twitter accounts worth following?

A @TransporterEMEA
@geoffbarrall

Q You get to witness one event from history - which one and why?

A Probably the first flight of the Wright brothers, ultimately this has led to the world becoming a much smaller place.

Q Your favourite websites?

A BBC sport, BBC news. I travel a lot so I depend on these to sites to read blow by blow accounts of the cricket, to keep up with the scores, and to hear the general election unravel in real time.

Q The weekend end is for winding down or getting out and about?

A Friday evening is for winding down, the rest of the weekend is for getting out and about

Q Hard copy book or e-reader?

A Definitely e-reader

Q Social media - a waste of time or a valuable time?

A Like anything it depends how you use it. I think it has a valuable place as a communication channel.

Q Dead or alive - the person you admire the most?

A Alive: Angelina Jolie for her humanitarian efforts, personal courage and juggling a career with family. Laura Bates for her efforts to address equality in society.

Dead: Winston Churchill for leadership in challenging times. Steve Jobs for pure innovation and conviction in his own vision.

Q One tech company to watch?

A Apart from Connected Data, I would have to go with Nutanix, they're doing some really smart things with virtualisation technology.

Q The Internet of Things - there must be a better phrase than this to describe what's going on?!

A The Internet of everything?

Q Favourite destination?

A Turkey.

Q Fitness or fatness?

A Both have a place, I can eat cake if I go the gym and if I go to the gym I can eat more cake...

Q Favourite mobile device apps?

A iPlayer, XE currency converter, Sonos, the Kindle app, ShoppingList, Ocado

Q If you weren't an IT exec, what would you like to be?

A A get away driver.

Q The saying or quote that inspires you?

A What doesn't kill you only makes you stronger.

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